

Chen Yan

Visual Designer

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EDUCATION

Boston University MFA / Graphic Design

'17 - '18 Boston, USA

University of Wisconsin Milwaukee BA / Graphic Design

'15 - '16 Milwaukee, USA

Hubei University of Technology BA / Visual Communication

'12 - '16 Wuhan, China

SKILLS

Graphic Design

Adobe Photoshop • Adobe Illustrator
Adobe InDesign • Adobe Lightroom
Brand Identity • Editorial Layout
Packaging Design • Advertising
Typography • Web Interface
User Experience • Photo Editing

Illustration

Wacom Digital Painting • Procreate
Watercolor Painting • Acrylic Painting
Oil Painting • Etching • Cyanotype
Woodblock Printing • Monotype

Motion Graphic

Adobe After Effect • Adobe Premiere Pro
Animation • Video Editing

Web Development

Adobe XD • Sketch • HTML • CSS

WORK EXPERIENCE

OffWhite Co. / Graphic Design & Illustration

'19 - '20 New York City, USA

Collaborated with in house teams to work on end to end brand positioning, implementing unique marketing strategies and proposing creative solutions for various clients.

Katie Fischer Design / Design

'19 - '20 New York City, USA

Created an illustration system, animation and motion designs for various corporate events as a freelancer.

Mango Publishing / Editorial Design

'18 Miami, USA

Work closely with the marketing lead, editors, and authors during a summer internship. Tasks included designing book covers, layouts, and graphics while aiding in overall creative strategy development.

BU Art Gallery / Visual Design

'17 - '18 Boston, USA

Lead design and strategy for visual systems and way finding for shows, exhibitions and events while collaborating with the gallery curatorial department.

Yamibuy / Visual Design & Illustration

'16 - '17 Los Angeles County, USA

Collaborated with the marketing manager, product team, and IT department to develop and implement successful social media campaigns, promotional advertisements, and event web interfaces.

100f1 / Graphic Design

'14 Wuhan, China

Assist in creating website banners, gift cards, shopping bags as an intern while working closely with the in house creative team.

ACTIVITY

Odds & Ends Art Book Fair

'18 Yale University Art Gallery

Participated the Yale art book fair with the Boston University team and sold self-made 3D zines, posters, and postcards.

COMA Design Lab Workshop

'18 Amsterdam, Netherlands

Worked alongside with some of the best Dutch designers and studios. Workshop includes presentations, lectures, critiques, and gallery visits.